



**PROVEN. PROMISE. PITT STATE.**

A New Home for the  
Kelce College of Business



# The Kelce College of Business

## Our Vision

To maintain its position as the region's business school of choice, the Kelce College of Business requires an inviting facility that fosters students' pursuit of active learning experiences, encourages students and faculty to collaborate, and promotes the engagement of students and faculty with the business community. The college aspires to provide students with an academic home that inspires innovation and nurtures entrepreneurial talents.

The college of business has outgrown its home for the past 37 years. The building was originally constructed in 1950 to serve as a laboratory high school and was converted for the college's use in the mid-1970s. Today, it is one of the most heavily utilized buildings on the Pitt State campus with more than one thousand business students enrolled each semester. The university's recent space utilization study noted the following building needs that must be addressed to continue offering high quality business education:

- more spacious and flexible classrooms to accommodate modern teaching pedagogies
- seminar rooms for advanced undergraduate and MBA courses
- team rooms for student collaboration and group projects
- an electronic classroom for courses requiring student access to online resources
- meeting spaces for student organizations
- offices for graduate assistants, student organization leaders, and visiting executives
- a board room for advisory groups and faculty meetings
- additional faculty offices and departmental spaces to accommodate growth
- public presentation and gathering spaces

In addition, the college requires additional space to advance and expand its burgeoning outreach activities in business and economic development. Shared spaces between the business outreach centers and the college would offer the opportunity to host small conferences and to provide professional development workshops and programs to the public.

# President's Message

Transformational experiences. Those are what Pittsburg State University strives to provide for its students and community. For proof, you need only look at our Kelce College of Business. An academic destination for students of all ages, the Kelce College of Business is listed among the world's top 5% of business colleges thanks to its hard-earned accreditation from the Association to Advance Collegiate Schools of Business (AACSB).

Just as successful businesses continually reinvent themselves, so too has the Kelce College of Business. Since it was formed in 1977 as the Center for Business and Economic Development, PSU's business school has consistently developed programs to meet the changing needs of commerce. Its curriculum now offers students the choice of undergraduate degrees in seven different business disciplines, as well as a traditional MBA.

In fact, the only part of the Kelce College of Business that hasn't changed over the past 40 years is the facility in which it is housed. Originally constructed in 1951 as a high school, this building is showing its age. Its mid-twentieth century layout and technology are unable to meet the demands of a twenty-first century business degree.

For the first time in the history of the university, we will put into place a facility that will meet the Leadership in Energy and Environmental Design (LEED) Silver standards. For an institution that has embraced sustainability as a core value, this represents an important milestone for the university and a distinction to celebrate for the Kelce College of Business.

The renovation and expansion plan presented here transforms a dated facility into something almost unrecognizable: a world-class business center that will serve the University well into the foreseeable future.

I encourage you to closely review the artist's renderings and floor layouts within this packet. You will see the results of 12 months of detailed work by our students, faculty and staff working with the architects, Clark-Huesemann. They have created a plan that is a bold vision for the future of the Kelce College of Business.

It continues our university's commitment to building facilities that promote academic innovation without sacrificing fiscal responsibility. Every detail of this plan has been created with these two characteristics in mind.

The future has never been brighter for the Kelce College of Business. Our vision is clear. Our commitment is unwavering. I invite you to join us in making this vision a reality.

Sincerely,



Dr. Steven A. Scott, *Pittsburg State University President*





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The renovation and expansion plan presented here transforms a dated facility into something almost unrecognizable: a world-class business center that will serve the University well into the foreseeable future.

DR. STEVEN A. SCOTT  
PSU President

# Kelce College of Business History

The 1970s were years of economic upheaval and uncertainty characterized by the energy crisis, rapid inflation and stagnant growth. In spite of this environment, or perhaps in response to it, our university's leadership had the foresight to create a new academic unit devoted to preparing business leaders for our region, nation, and world. In 1977, the departments of Business Administration, Economics, and Computer Science left the School of Arts and Sciences to form the Center for Business and Economic Development. This new entity moved into the old College High School building on the corner of South Broadway and Cleveland and quickly began to offer both bachelor and master

degrees in business administration. Within a few years the Center evolved into a separate school and later a college named after an important benefactor, Gladys A. Kelce. Mrs. Kelce provided more than one million dollars (approximately five million dollars in today's prices) used to renovate College High into a university building with adequate classroom space and faculty offices.

Today, the Kelce College of Business is approaching its 40th birthday and offers bachelor degrees in seven separate business disciplines and a traditional MBA. The Kelce College of Business has grown and flourished over the years producing alumni who lead some of the world's largest corporations as well as entrepreneurs who contribute to the business vitality of Southeast Kansas and the Four-State Area.





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*During my 30+ years teaching at Pittsburg State University, it has been my honor, privilege and pleasure to teach truly amazing students. Our students are highly motivated, hard-working, and determined to succeed in their future careers. They need—and deserve—a building designed to help them achieve their professional goals.*

*DR. CHRISTINE FOGLIASSO  
(’74 B.S., English)  
PSU Professor, Management &  
Marketing*

# Dean's Message



Since the Kelce College of Business was founded forty years ago, its graduates have contributed to the growth of our region, our state, our nation and the world through enlightened business leadership. Thousands of Pitt State Gorillas have roamed the halls and classrooms of the old College High School building on their way to becoming Kelce College alumni.

While the college has grown in both size and stature, our physical infrastructure has not kept pace with the demands of a modern business education. The classrooms which once served high school students in the 1950s are not adequate to properly teach twenty-first century business skills. Professors are faced with instructional spaces that are often over-crowded and are poorly designed to accommodate active learning and collaborative teaching pedagogies. Currently our business students do not have spaces to work on team projects or even quiet spaces for individual study. We lack small social spaces for student-faculty interaction and large social spaces to host guest speakers and executives in residence. Faculty offices are in short supply and often separated by large distances. Conference rooms and offices are not available to support our student advising functions or our public service outreach centers. In short, the old College High School building is no longer functional to meet our needs and the facilities do not reflect the quality of our students, faculty, and programs.

To address these long-standing issues, Clark-Huesemann Architects have helped us envision a redevelopment and expansion of our building which will provide the right mix of spaces so critically needed. But, perhaps most importantly, the fulfilled plans will create a true academic home for our students, faculty and alumni. It will be a center of vibrant energy and interactions that will spark the creative business minds of the next generation. I invite you to help us make this vision a reality!

Sincerely,

A handwritten signature in black ink that reads "Paul W. Grimes". The signature is written in a cursive, flowing style.

Dr. Paul Grimes  
Dean, Kelce College of Business

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*It will be a center of vibrant energy and interactions that will spark the creative business minds of the next generation.*

DR. PAUL GRIMES  
Dean, PSU Kelce College  
of Business

# Kelce College of Business Support

“ I’m excited to see what this building will do for future Kelce students. It is prominently located on campus and will be *a place that connects* students to each other and to the business community. Our business students need a positive and motivating environment to learn and develop skills that will lead to employment and career opportunities.

CHARLES MYERS ('76 B.S., Accounting)  
Vice President/CFO, Collins Investments, Inc.

“ We already have fantastic faculty, curriculum, leadership and alumni. Having a modern building will finally give the college of business a “total package” feel. A new functional and attractive space will give us a competitive edge to inspire our current students and attract future students. This new *academic home* will ultimately enable our students to get a great start to attaining their career goals.

TOMMY ELMS ('90 B.S., Finance)  
Regional Vice President, John Hancock Mutual Life Insurance Company

“ PSU’s College of Business is competitive and successful because of its people. I owe a lot of my own success to the difference they made for me. They’re passionate about what they do and they’re focused on their students success. That’s what this new building is all about, anticipating and enabling *future growth*.

VINCE HORTON ('82 B.S., Business Administration)  
President and CEO, Tank Connection, LLC

“ It will provide a modern and very visible upgrade to both the college of business and the University. It will provide *learning spaces that accommodate* different styles of teaching and learning and an environment that is a modern and attractive upgrade on the University’s front lawn.

STEVE THOMPSON ('92 B.S., Accounting)  
President, Etco Specialty Products, Inc.

“ The major renovation and expansion of the college of business building will provide more modern and functional facilities critical not only in attracting new students to our MBA program but more important, in preparing, educating, and developing future business leaders. This building project is a significant investment in the future of the business college, Pittsburg State University, and the region.

DR. BIENVENIDO CORTES  
Associate Dean and MBA  
Director, Pittsburg State  
University

# John & Susan Lowe Leading the Way



In 2015, PSU business alumni John and Susan Lowe pledged \$3 million to develop start-up plans and designs for facility improvements of the Kelce College of Business. John and Susan Lowe both earned their Bachelor of Business Administration degrees in 1981. John worked for more than 30 years with ConocoPhillips and held various executive positions. He is on the board of directors of Phillips 66 and TransCanada Corporation, board chairman of Apache Corporation, and Senior Executive Advisor

to Tudor Pickering Holt & Co. John credits his accounting instructor, retired professor emeritus Guy Owings, for his career choice and direction. After a selection process, Clark Huesemann Architects of Lawrence, Kan., were chosen to work with the building committee to plan and design the building improvements.



The Kelce College achieved a major milestone in 1996 when it was awarded accreditation by the Association to Advance Collegiate Schools of Business (AACSB). Accreditation by AACSB places the Kelce College of Business in the top five percent of business schools in the world. The Kelce College's MBA has received numerous accolades and rankings over the years, including this year's #4 ranking by The Princeton Review as "Most Family Friendly."

# Kelce College of Business

<b>Naming Opportunities</b>	<b>Gift Amount</b>
Building .....	\$8,000,000
Atrium .....	\$5,000,000
Lecture Hall .....	\$5,000,000
Student Commons .....	\$2,000,000
Grand Hall .....	\$2,000,000
Light Court .....	\$1,000,000
Front Porch .....	\$1,000,000
Dean's Suite .....	\$1,000,000
Faculty Community .....	\$750,000
OIS Suite .....	\$500,000
Case Study Room .....	\$500,000
Advising/Outreach .....	\$400,000
Large Learning Lab .....	\$400,000
Dean's Board Room .....	\$300,000
Video Wall & Stage .....	\$300,000
Medium Learning Lab (3 available) .....	\$250,000
Stock Ticker .....	\$200,000
Small Learning Lab (3 available) .....	\$100,000
Staircase in Atrium .....	\$100,000
Dean's Office .....	\$75,000
Seminar Room (2 available) .....	\$75,000
Faculty Conference Room (2 available) .....	\$75,000
Conference Room across from Dean's Suite .....	\$50,000
Large Team Room (5 available) .....	\$50,000
Outreach Conference Room in Advising .....	\$50,000
Student Gathering Space—alcove .....	\$50,000
Student Gathering Space .....	\$50,000
Associate Dean's Office .....	\$50,000
Student Organizations Room .....	\$50,000

Small Team Room on Bridge (5 available) .....	\$50,000
Two-Sided Fireplace in Atrium/Grand Hall.....	\$50,000
Central Faculty Gathering Space .....	\$50,000
Small Team Room, 1st floor across from Dean’s Suite .....	\$25,000
NE Gathering Area in Faculty Commons.....	\$25,000
SW Gathering Area in Faculty Commons.....	\$25,000
Kitchenette–Dean’s Suite .....	\$15,000
Copy/Work Room–Dean’s Suite.....	\$15,000
IT Support Room .....	\$15,000
Faculty Kitchenette/Copy/Workroom.....	\$15,000

**Additional giving opportunities may become available at a later time.**

**Naming opportunities listed in red are already committed.**

February 15, 2017

# Transforming Our Future Join Us

The renovation and expansion of our business building marks the beginning of an exciting new era for the Kelce College of Business. There are a variety of ways to support Pittsburg State University in this exciting effort. Naming opportunities are available and multi-year pledges will be accepted. To learn more about how you can support and participate in this campaign priority, contact:

Pittsburg State University  
Office of University Development  
200 Shirk Hall  
1701 S. Broadway  
Pittsburg, KS 66762

620-235-4768  
[www.pittstate.edu/devel](http://www.pittstate.edu/devel)

“ Embedded throughout, *state-of-the-art technology* will foster new forms of learning and idea generation, creativity and virtual collaboration, and global interconnectivity that will bring the world to our doorstep.



**DR. LYNN MURRAY**  
(’88 B.S., Marketing, ’01 M.B.A.,  
General Administration)  
PSU Management and Marketing,  
Chair



**PROVEN. PROMISE. PITT STATE.**  
CAPITAL CAMPAIGN

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